

LA POLO

INTERNATIONAL

Hundred+
34th Edition

HIGH ON POLO

with Siddhant Sharma

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Polo talkies with
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Santa Barbara Polo
Club to witness the
polo finals

From the Magazine

Royal tale of Soma
Nomoai revisited

POLO



Image credit: Idea Works Global

Santa Barbara to witness
the finals of Kopu Cup

Siddhant while playing at the AEC Ground, New Delhi



Cover Story

TALKING POLO

with SIDDHANT SHARMA

He is calm mostly, but leaves no stone unturned when mounted on the horse. He has got his game right and his aims are set.

LA POLO in conversation with Siddhant Sharma:

LA POLO: How did you get into Polo?

Siddhant: I am the first Polo player in my family. As a young kid, I was into show jumping and used to practice it at the Army Club and at the Jaipur Polo Grounds in the capital. I loved the sport because of the speed and the horses. I started in Jaipur with Lokendra Singh Rathore and I have been playing ever since.

LA POLO: When did you decide that this would be your career?

Siddhant Sharma: Once I started playing and came on the polo field regularly, I got into the circuit. It was then I really thought that I should do this professionally. I liked the lifestyle, the work and the horses.

I started in 2009 or 10, and so it's been 10 years now.



Siddhant in conversation with LA POLO at the Jaipur Polo Ground, New Delhi

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Cover Story

ON UMPIRES & GROUNDS

"We really need to think about Indian Polo seriously and the people who are influential need to make better decisions in terms of grounds. We need a more professional attitude towards it. I don't think there should be any circuit without the troop of professional umpires. Players should not be forced to umpire. It's not our job to do so."

Siddhant Sharma on the improvements Indian Polo requires

Siddhant
sharing his
views with
LA POLO

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Video Feature

POLO TEACHES YOU A LOT ABOUT LIFE:

NAVEEN JINDAL

Polo does not come with force, it is something that is built with time and gradually it becomes an addiction. To Naveen Jindal, polo has been a way of life. For 30 years, Naveen Jindal, the playing patron of Jindal Panther, has had a life that has revolved around Polo. In a conversation with LA POLO, he says, "Polo has taught me a lot about life." Watch his complete interview on LA POLO and know his side of the Polo story.

Click Here 





Anecdote

UNDER THE NECK

*Learn the Game first and
Tricks of the game later*

Most interesting things happen when you are a beginner, because one is high on enthusiasm and strategy without matching skills. As part of team briefing for the Inter Battalion Polo at the NDA, the team captain advised his players (the young cadets) to keep lying down on the ground in case of a fall from horseback because the game will be stopped only if the umpire is convinced that the fall is serious.

So this young cadet had a fall during the game and was instantaneously up on his feet but he immediately remembered his captain's instructions. He decided to lie flat again for the game to stop. The equitation officer, who was also the umpire, galloped to the cadet without stopping the game and ordered him in proper military command to get up and sprint to his horse (which by then had cantered back to join other horses), mount and join the play.



*Lt Gen Balbir Singh Sandhu,
AVSM, VSM (Retd)
Vice President,
Indian Polo Association*

Image credit: Santa Barbara



Latest News

Santa Barbara To Witness The Finals

The Kopu Cup started at the Santa Barbara Polo Club under the preventive measures following the outbreak of the COVID-19. The 12 goal Cup witnesses the participation of six teams and the finals are scheduled for May 31st 2020, Sunday.

The Santa Barbara
Polo Club to
witness the finals
of the Kopu Cup

LA EQUUS



The traditional Japanese festival of Soma-Nomaoui



From The Magazine

Celebrations at
the festival of
Soma Nomaoui

A Royal Tale Revisited

The traditional Japanese festival of Soma-Nomaoui showcases equine pride, the warrior culture of the samurais, and is an ode to a regal past that lives on for posterity to imbibe the best in terms of valour and adventure sports. LA POLO takes a trip down memory lane.

Japan has a solemn cultural disposition, with its own set of inimitable rules. The uniqueness of the Japanese culture is based upon an unflinching reverence and devotion to traditional values. Even though the popular representation of Japan either invokes the memories of the horrible world wars or the indestructible sword warriors and the samurais, Japan is home to truly captivating cultural events, and one of these is the festival of Soma-Nomaoui.

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From The Magazine

Unique Fiesta

The equine extravaganza takes places in the Soma region—in two cities, four towns and a village. The three-day festival begins with a departure ceremony of the supreme commander amid festivity, blowing of conch shells and drum beating from the trinity of shrines viz the Ota Jinja blowing of conch shells and drum beating from the trinity of shrines viz the Ota Jinja shrine, the Nakamura Jinja shrine and the Odaka Jinja shrine.



SIGN UP NOW! 

Latest News

Horse race Likely To Return In Britain

British racing bigwigs are reported to be 'incredibly confident' they will get the thumbs-up from Boris Johnson for the action to get underway on June 1.

BHA chief Brant Dunshea said: "We have been working hard to make sure we are in a strong position. We are excited and ready to go from June 1. I'm incredibly confident that will happen."



Image credit: The Sun

Racing likely to come alive in Britain on June 1

BEYOND



“Lamborghini is refinement,
luxury and perfection.”
-Ferruccio Lamborghini



Lamborghini Huracán EVO

Feature

ROARING AHEAD

If your heart missed a beat, blame it on this power-packed supercar. Priya Kumari Rana catches up with CEO Asia Pacific, Lamborghini, Matteo Ortenzi, who tells about the fierce Huracán EVO, evolved from the most successful V10 in Lamborghini history

*How are you phasing your India launches - from the SUV to this Evo?
What is your strategy behind the India launches?*

India is one of the strategic markets for Lamborghini in terms of future growth in volumes.

We are extremely optimistic about our scope in India. Automobili Lamborghini emerged as market leaders in the super luxury segment in 2018-2019 and we expect our volumes to grow focusing on the Super SUV and leveraging on the super sport car models. We see India as a potential market to break-into top 15 markets for us in the next five years.

In December 2017 we launched the World's first SUV, Urus and India was one of the first few markets in the world to launch Urus in January last year.

2018 was the launch of Aventador SVJ and continues to be trendsetters with the Huracán EVO today which represents the natural evolution of the most successful V10 in Lamborghini history.

Today we are leading the super luxury segment and we are positive by the end of the year, the next one in the segment will be a distant second...

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Image credit: evoindia.com



Matteo Ortenzi

Feature

ORTENZI JOURNEY

"I joined the company in 2004 and started as an I&D controller. In 2012, I moved up and became the Head of Business Analysis & Control in the finance department. Later in 2015, I became Chief Project Management Officer; one of my projects included the development of the Urus. From June 2018, I am Chief Executive Officer of Asia Pacific region, taking care of the Asia countries and Oceania."

-Matteo Ortenzi, CEO Asia Pacific,
Lamborghini, on his journey



Latest News

BE READY TO EXPERIENCE TAJNESS

Indian Hotels Company (IHCL), South Asia's largest hospitality company, announced that hotels under its brands Taj, Vivanta, SeleQtions and Ginger are implementing enhanced precautionary measures in preparation of hotels opening, to give greater confidence to guests once India emerges from the national lockdown.

Mr. Puneet Chhatwal, MD & CEO, Indian Hotels Company (IHCL), said, "For over a century, IHCL has been the pioneer and custodian of authentic Indian hospitality. Embedded in our DNA is our commitment to ensure the comfort of guests with the greatest sense of responsibility and care. The challenges we face are unprecedented, but we believe the best way for us to demonstrate our commitment is to give our guests and associates the assurance of exacting standards of safety and hygiene. We have augmented our already stringent protocols as we look forward to welcoming our guests to relive the legendary magic of Tajness restrengthened."



“ You buy a Ferrari
when you want to be
somebody. You buy a
Lamborghini when
you are somebody.”

- Frank Sinatra



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